

# LET'S DO THIS!

**Presenting GriefShare to  
your pastor—a detailed guide**

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## SCHEDULE A 30-MINUTE MEETING WITH YOUR PASTOR

Scheduling a meeting allows you to prepare in advance, so you'll remember key points. (And you'll avoid ambushing your pastor on a Sunday morning when he's probably not ready to process the info.)



### EMAIL YOUR PASTOR

Dear Pastor (Name),

I'd like to schedule a meeting with you to discuss a potential new ministry for our church—GriefShare. It's a biblically based, lay-led support group program to help people struggling with grief.

This is a topic that is near and dear to my heart, and I am excited about the potential GriefShare has to impact both our congregation and the community.

During our meeting, I'll outline the basics of the ministry and how I could help implement it at (Your Church Name). Is there a day next week we could meet for 30 minutes?

In Christ,  
(Your Name)

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## PREP FOR YOUR MEETING

Before you present GriefShare to your pastor or church leader, connect with one of our coaches. Our GriefShare coaches have years of experience in helping people present the ministry to their pastor. A coach will make sure you're prepared for your meeting by answering your questions, making sure you know the key information to present, pointing you to additional resources, and offering encouragement.

### CALL A GRIEFSHARE MINISTRY COACH!



**800-395-5755**



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## PITCH THE MINISTRY

So what should you say to your pastor during your appointment? Here's what we suggest.



### SHARE WHAT GRIEF SHARE IS

Your pastor probably has no idea what GriefShare is. So don't assume that he knows how it works. Help your pastor understand that GriefShare is:

- A Christ-centered, video-based support group ministry that can be hosted online or in person
- A ministry for people hurting from the loss of a loved one
- A much-needed source of help and care during one of the most stressful times of life
- Designed to point the bereaved to hope when they are looking for answers after loss



### SHARE YOUR PASSION

Most pastors don't like ministries that start fast and fizzle out. Share your heart and your commitment to GriefShare so that your pastor understands:

- Your passion for this ministry
- Your vision for GriefShare and your commitment to it



### SHARE YOUR PLAN

Let your pastor know GriefShare provides free coaching to help you get the ministry started. The coach will help you:

- Recruit and train volunteers (using GriefShare's free training resources)
- Promote the group using ready-made publicity tools
- Run the video- and workbook-based 13-week support group program



### SHARE WHAT YOU NEED

You don't need a lot of your pastor's time to get GriefShare up and running. But you will need a few things:

- A meeting space to host GriefShare, unless you are hosting an online group
- Access/permission to promote the group on the church website, in the bulletin, in the community, etc.
- A GriefShare kit: everything you need to launch this ministry

# QUICK TIP

## BE READY FOR THE QUESTION: HOW MUCH DOES GRIEFSHARE COST?

Your pastor will probably want to know how much it costs to get GriefShare started. Below is something you could say to answer the question. Plus we've added an info sheet at the end of this guide that you can give to your pastor.



### HERE'S WHAT YOU CAN SAY

Ministry kits are available in three sizes, which include additional participant workbooks, and start at \$395.

Many churches charge a modest registration fee to cover ministry expenses. Over time, registration fees could reimburse the church for the cost of the kit.

It's also likely there are people in our church who have a passion for this type of ministry and would be willing to give money toward the cost of the program. Asking someone to donate the kit is another way churches cover this cost.

You can set it up for participants to buy their own workbooks when they register and have the books shipped directly.

Also, the kit comes with a 30-day guarantee, so we can return it within 30 days for a full refund.

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## WRAP UP THE MEETING

As you wrap up, you'll want to make sure your pastor knows what the next steps are in the decision-making process.

- Leave a copy of the final page in this booklet with your pastor.
- Ask your pastor when he will let you know the final decision.
- Pray that you get approval to start GriefShare.
- Follow up with your pastor on the day he says he'll have a decision.



### RECONNECT WITH US

Contact your coach after the meeting to let us know how it went! 800-395-5755  
(919-562-2112 international)

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## BE SURE TO FOLLOW UP

Even though your pastor is busy, don't hesitate to inquire about the status of your request. Polite persistence demonstrates your commitment to getting GriefShare started.







## WHAT IS GRIEFSHARE?

GriefShare is a Christ-centered, video-based support group. It's the ideal way for your church to help people heal from the pain of losing a loved one. Here's why:

- You'll receive everything you need to host a grief support group ministry.
- Lay leaders can host GriefShare—so it requires minimal staff time.
- Groups can be offered both in person and online.
- People come to Christ! GriefShare grows your church.



## WHAT IS INCLUDED?



### 13 VIDEO SESSIONS

Weekly 30-minute videos with expert insights, counsel, and relatable stories



### PROMOTIONAL RESOURCES

High-quality promo videos, flyers, and brochures to draw people to your group



### PARTICIPANT GUIDE

An interactive workbook to bring about a fuller healing experience



### ONLINE TOOLS & TRAINING

A resource hub with training videos, registration tools, a help forum, and more



### LEADER'S GUIDE

Easy to use with lesson plans, discussion questions, and tips for leading



### FREE COACHING

Unlimited, free support for lay leaders from a GriefShare ministry coach

**YOUR MINISTRY  
KIT INCLUDES ALL  
THIS AND MORE**

**Base Ministry Kit\* price:**

**\$395**

*\*Special bundle pricing available.*

**[griefshare.org/start](https://griefshare.org/start)**

## 30-DAY GUARANTEE

The GriefShare kit is sold with a 30-day guarantee. If you are not satisfied with your purchase, return it to us for a refund (excluding shipping charges). The 30-day return policy does not apply to items purchased in addition to the kit.